

Road Map FOR Success



YOUNG  LIVING
ESSENTIAL OILS

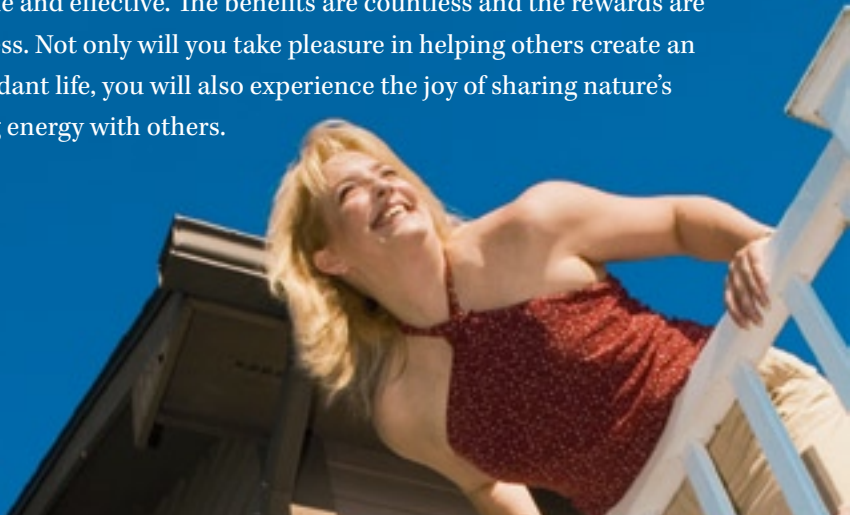


Getting Started

Young Living's *Road Map for Success*™ is a simple, yet powerful five-step program designed to guide you from your very first day as a Young Living distributor to the ultimate pinnacle of success and freedom as a Crown Diamond.

Stated simply, the *Road Map for Success* is a duplication model that promotes a basic understanding of Young Living programs and products, and outlines how to achieve true abundance. This plan offers a series of trainings and incentives designed to help educate and motivate you as you advance on your Young Living journey. Even if you are a seasoned relationship marketing professional, this comprehensive, easy-to-follow program will guide you on a proven route to achieving the rank of Crown Diamond.

The *Road Map for Success* can be applied by anyone regardless of his or her background, education, or previous business experience. It's simple and effective. The benefits are countless and the rewards are endless. Not only will you take pleasure in helping others create an abundant life, you will also experience the joy of sharing nature's living energy with others.



five 5 simple steps

- 1 YOUNG LIVING ESSENTIALS**
Introduction to YL history, products, and lifestyle
- 2 SUCCESS ESSENTIALS**
Simple steps to build your successful YL business
- 3 SILVER CLUB**
Two-day, all-expense-paid seminar at YL corporate office
- 4 GOLD/PLATINUM CLUB**
Three-day, all-expense-paid retreat to exciting US locations
- 5 DIAMOND CLUB**
Weeklong, all-expense-paid celebration in exotic world locations

EVEN IF YOU ARE A SEASONED RELATIONSHIP MARKETING PROFESSIONAL, THIS COMPREHENSIVE, EASY-TO-FOLLOW PROGRAM WILL GUIDE YOU ON A PROVEN ROUTE TO ACHIEVING THE RANK OF CROWN DIAMOND.

1

Young Living Essentials

Attending Young Living Essentials is the first step on the *Road Map for Success*. This is an entry-level event where you learn the basics about Young Living and maintaining a vigorous lifestyle. During this meeting, you will discover:

- + YOUNG LIVING'S HISTORY AND COMPANY PROFILE.
- + OUR PRODUCT PHILOSOPHY AND PRODUCT CATEGORIES.
- + HOW TO BEGIN GENERATING ABUNDANCE.

To become all that you can be as a distributor, it is necessary to know and understand Young Living's core values, familiarize yourself with the products and all their benefits and capabilities, and connect with like-minded individuals who share the same interest in celebrating a natural approach to generating an abundant lifestyle. Shared experiences are some of the best experiences a person can have.



2

Success Essentials

Success Essentials training will take you to step two on the *Road Map for Success*. This meeting is designed for those committed to sharing the Young Living message of health and wellness, and are interested in taking advantage of our generous compensation plan. Events are open to any interested participant who meets the basic qualification (100 PV Essential Rewards order). These meetings include discussions about:

- + LEADERSHIP TRAINING.
- + DEVELOPMENT OF BUSINESS SKILLS.
- + MAXIMIZING THE YOUNG LIVING COMPENSATION PLAN.

We all want to achieve great things in life. We want to maximize our potential and garner respect from our peers. Therefore, we must become strong leaders. We have to lead by example and make true efforts to understand the needs of those around us. It is only then that we will be able to take advantage of the abundance that surrounds us.



3

Silver Club

Silver Club, Young Living's first leadership celebration, is the next step on the *Road Map for Success*. At Silver Club, we celebrate those who have made Young Living a priority and are passionate about sharing the wonderful benefits they have experienced. This exclusive experience offers an all-expense-paid, two-day intensive training session hosted at Young Living corporate headquarters. Favorite activities include:

- + SPECIAL SEMINARS ABOUT YOUNG LIVING PROGRAMS AND PRODUCTS.
- + TRAINING AND MENTORING FROM BUSINESS DEVELOPMENT.
- + NETWORKING WITH CORPORATE EMPLOYEES AND OTHER SILVER LEADERS.
- + FUN RELATIONSHIP-BUILDING ACTIVITIES AND DELICIOUS CATERED MEALS.

Recognition is vital to any business practice. It acknowledges a job well done and encourages others to work hard so they too may achieve great things. Through constant mentoring and training, we gain the wisdom of others, build relationships, and enjoy the company of those who are passionate about the same things we are.



QUALIFICATIONS:

Silver Club features special seminars about Young Living programs and products, training and mentoring from Business Development, networking with corporate employees in addition to other Silver leaders, with fun relationship-building activities and delicious catered meals. This amazing three-day retreat is open to Young Living distributors who achieve Silver within a twelve month period starting each May. New Silvers attend all expenses paid; Silvers who have already attended, but would like to experience Silver Club again, may attend at their own expense. Guests and non-Silvers may also attend for \$750 plus airfare.

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Gold/Platinum Club

Road Map step four rewards those leaders who have attained the second and third leadership levels: Gold and Platinum. Held at various locations within the United States, this exclusive retreat is held once a year to commemorate advancement to these prestigious leadership levels. This three-day, all-expense-paid retreat offers unique rewards to Gold and Platinum leaders:

- + A MEMORABLE EVENT OF COMMUNITY, FUN, AND RELAXATION.
- + EMPOWERMENT TO FULFILL INDIVIDUAL BUSINESS DESIRES.
- + OPPORTUNITIES TO DEVELOP NEW AND EXCITING RELATIONSHIPS WITH OTHER MEMBERS OF OUR EXTENDED YOUNG LIVING FAMILY.

Gold/Platinum Club is more than just a fun-filled retreat. It's an opportunity to learn from others who have also found success as distributors. Networking is a valuable tool when building a business. Not only are friendships developed, but experiences are shared that allow individuals to cultivate their own ideas for creating a successful endeavor with Young Living.



QUALIFICATIONS:

An annual three-day retreat, Gold/Platinum Club is more than just a fun-filled vacation. Not only are friendships developed, but experiences are also shared that allow individuals to cultivate their own ideas for creating a successful endeavor with Young Living. To attend, simply achieve a Gold or Platinum ranking within a twelve month period starting each August. Distributors may attend all expenses paid once for reaching Gold and again for reaching Platinum. Distributors who maintain one of these ranks for twelve months also attend all expenses paid. Golds or Platinums who would like to experience the club again can refer to the Qualification Chart to determine the cost of the event. A guest may also attend for \$750 plus airfare. As an added bonus, Platinums who maintain their level for twelve months can bring a guest of their choice, all expenses paid.*

* Please refer to the Qualification Chart on page 15.

5

Diamond Club

As a Diamond, you have ascended to the height of your Young Living journey. You have now joined the ranks of top leaders in the company and in the relationship marketing industry. This is an elite place specially reserved for high achievers.

The summit of your Young Living journey is celebrated by the Diamond Club yearly exotic trip. At this weeklong celebration:

- + ENJOY AN ALL-EXPENSE-PAID GETAWAY WITH A GUEST OF YOUR CHOICE.
- + RELAX AND SOLIDIFY THE BONDS OF FRIENDSHIP WITH OTHER DIAMONDS BY SPENDING MEMORABLE TIME IN EXOTIC LOCATIONS.
- + YOUNG LIVING EXECUTIVES AND OTHER STAFF MEMBERS DEDICATE PERSONAL TIME WITH INDIVIDUAL LEADERS.

Once a Diamond, you may think that your job is done. The fact is your job, in a sense, is just beginning. You now have the responsibility to help teach and train others on your way to Crown Diamond. The Diamond Club retreat provides distributors with the chance to not only relax, but to learn how to serve as a better mentor to those still making their way through the *Road Map for Success*.



QUALIFICATIONS:

Diamond Club is a weeklong celebration where you will enjoy a relaxing getaway with a guest of your choice, and celebrate your monumental accomplishment. This retreat provides you with the chance not only to unwind, but to come together with fellow leaders and build your mentoring skills. Attendees who qualify as Diamond or Crown Diamond within a twelve month period starting each February may attend. Each new Diamond or Crown Diamond may attend all expenses paid one time for achieving this monumental rank. Each subsequent year, Diamonds and Crown Diamonds may attend and the cost of the trip will be subsidized based on the Qualification Chart. Depending on the number of times a distributor qualifies, Young Living will pay a percentage for you and a guest based off a \$1,000 per person fee.*

* Please refer to the Qualification Chart on page 15.





Summary

Following the *Road Map for Success* and keeping your eye on the different steps will ensure you remain on a proven road through your Young Living journey. The path contains specific challenges and rewards, each signaling that you have accomplished another goal and another milestone.

The *Road Map for Success* is a journey filled with unlimited potential. On this road, you can go as far as you wish. When you have reached the top, you can experience a higher level of joy and satisfaction by helping others achieve what you have.

Are you ready to embark on the Young Living journey? If so, pack your bags and head for the road!

For travel assistance along the way, call 1-800-371-3515.

QUALIFICATION CHART

Times Qualified	1	2	3	4	5	6	7	8	9	10	11	12
Percent Paid by YL	5%	15%	25%	30%	40%	50%	60%	70%	75%	85%	90%	100%

EXAMPLE: I am a Gold who attended this year's Gold Club. During the 2008 qualification period, I reached Gold five times. Therefore, I would be eligible to receive a 40% discount. My out-of-pocket expense would be $\$750 \times 40\%$, or \$450.

Invitation To Abundance

Now is the time for you to embrace a new life of health and abundance by following the Young Living *Road Map for Success*.



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*For more information,
please contact this Independent Distributor:*